



Why do
people
really
have
sex?

#RealSexLivesMatter

the
pleasure
project.

good safe sex

Why do people really have sex?

Tick all the boxes that apply to you.

☐ To boost your mood /
relieve depression

☐ As a duty

☐ To enhance how you
feel about yourself

☐ To experience the
power of your partner

☐ To enhance your power

☐ You were feeling loved
by your partner

☐ To make someone
jealous

☐ To improve
your reputation

☐ To make money

☐ To pay for school

☐ To make a baby

☐ To receive affection

☐ To give affection

☐ Partner novelty

☐ Peer pressure or
pressure from partner

☐ Pleasure

☐ Reduce sexual urges

☐ Revenge

☐ Sexual curiosity

☐ To show love
to your partner

☐ Spiritual transcendence

Each person has unique reasons for having sex. We have completely missed the point at the AIDS 2018 conference unless we address peoples real sex lives.

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